

# SUSTAINABLE INNOVATION FORUM 2014



Endorsed by:



PERÚ

Ministerio  
del Ambiente

9th December 2014, Lima

## Post Event Report

The 5<sup>th</sup> Annual Sustainable Innovation Forum is over for another year. With standing room only, the largest business side event at COP20, attracting 500 attendees was a huge success. Attendees enjoyed thought provoking speeches, dynamic debate, unparalleled networking, interactive exhibitions and even a lunch provided under Think.Eat.Save principles.



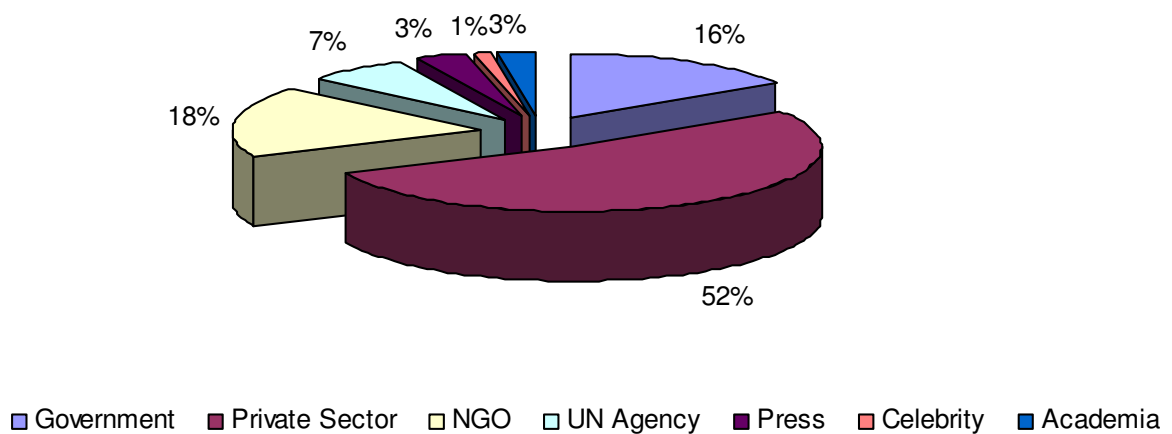
With keynote addresses from Achim Steiner, Executive-Director, UNEP; President Felipe Calderon, former President of Mexico and Chair of the Global Commission on the Economy and Climate; Lord Nicholas Stern, Chair of the Grantham Research Institute and Sir David King, UK Special Envoy for Climate Change, as well as business and financial perspectives from senior delegates from BMW, SAB Miller, New Holland Agriculture, EIB, Allianz, Electrobras and more, it's clear to see why 500+ people came out to join us.



In 2014 over 2,000 people applied to attend the Sustainable Innovation Forum, making this year's forum the most popular to date. From those initial registrations, the crème de la crème from each stakeholder group were confirmed and 494 attendees joined us on the day. Executives from CEOs of multinational companies, UN bodies, Government figureheads and delegations, NGOs and civil society were represented en masse.



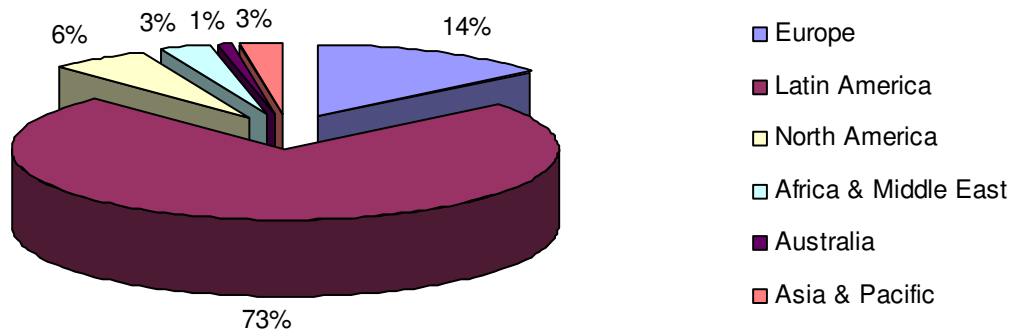
#### Attendees from Industry Sector:





## Attendees by Geography:

43 nations were represented in total including coverage from every continent.



## Social Media Reach:

We achieved over 10 million mention's reach on twitter.



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